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NATIONAL OCEANIC & ATMOSPHERIC ADMINISTRATION • US DEPARTMENT OF COMMERCE

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FOR IMMEDIATE RELEASE

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NOAA SEEKING NOMINATIONS FOR 2007 SUSTAINABLE FISHERIES LEADERSHIP AWARDS

The public is invited to submit nominations for the 2nd-annual sustainable fisheries leadership awards. This award program recognizes people and organizations who promote a strong public marine stewardship ethic through sustainable use of the nation's ocean resources. The nomination period is open until January 31, 2007, and winners will be announced in March.

"With hundreds of people and organizations deserving of recognition for their valuable role in promoting ocean literacy and marine conservation, we look forward to another year of tough competition for these awards," said Bill Hogarth, director of NOAA Fisheries Service. "I'd like to thank our constituents in advance for nominating those who you feel are deserving of this special government recognition."

Nominations may be made for any of six award categories:

- The Special Recognition Award, honoring lifetime achievement in leadership for sustainable use of marine resources;
- The Stewardship and Sustainability Award for excellence in promoting long-term social, economic, and biological sustainability of marine resources;
- The Conservation Partnership Award for collaborative work to foster best practices in sustaining marine resources;
- The Science, Research and Technology Award for excellence in the field of applied fisheries research;
- The Coastal Habitat Restoration Award for significant achievements in coastal habitat restoration through community-based support; and
- The Public Education, Community Service, and Media Award for increasing ocean literacy and understanding about the importance of a strong stewardship ethic by all Americans.

The awards program is sponsored by the National Marine Fisheries Service. All nominations will be reviewed by the Department of Commerce's Marine Fisheries Advisory Committee, and the winners will be selected by NOAA and NOAA Fisheries Service leadership.

The Fish for the Future Foundation, a non-profit organization, is managing the nomination process. The nomination form is available online (see address, below). Nominations may be sent electronically to nominations@fish4thefuturefoundation.org; mailed to: Sustainable Fisheries Leadership Awards, c/o Fish for the Future Foundation, 3382 Gunston Road, Alexandria, VA 22302; or faxed to 703-379-5777.

NOAA Fisheries Service is dedicated to protecting and preserving our nation's living marine resources and their habitat through scientific research, management and enforcement. NOAA Fisheries Service provides effective stewardship of these resources for the benefit of the nation, supporting coastal communities that depend upon them, and helping to provide safe and healthy seafood to consumers and recreational opportunities for the American public.

In 2007 the National Oceanic and Atmospheric Administration, an agency of the U.S. Commerce Department, celebrates 200 years of science and service to the nation. From the establishment of the Survey of the Coast in 1807 by Thomas Jefferson to the formation of the Weather Bureau and the Bureau of Commercial Fisheries in the 1870s, much of America's scientific heritage is rooted in NOAA. NOAA is dedicated to enhancing economic security and national safety through the prediction and research of weather and climate-related events and information service delivery for transportation, and by providing environmental stewardship of our nation's coastal and marine resources. Through the emerging Global Earth Observation System of Systems (GEOSS), NOAA is working with its federal partners, more than 60 countries and the European Commission to develop a global monitoring network that is as integrated as the planet it observes, predicts and protects.

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On the Web:

Sustainable Fisheries Leadership Awards: http://www.nmfs.noaa.gov/awards

NOAA: http://www.noaa.gov

NOAA Fisheries: http://www.nmfs.noaa.gov